



**PORTABLE SANITATION EUROPE**

"Raising standards and promoting Best Practice".

# HOW PORTABLE RESTROOMS (AND YOU) ARE IMPACTING THE WORLD





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*Saving our  
natural resources!*

# 473,000,000 Litres.

Portable restrooms have a dynamic impact on the world's water supply. Each day 473,000,000 LITRES OF WATER ARE SAVED around the world because people use portable restrooms rather than a flushing toilet. On an annual basis, that equals over 170 BILLION litres of water saved.

In addition, portable restrooms protect our water sources from the devastating effects of contamination that can be deadly to people, animals and aquatic vegetation. They also increase our productivity, save fuel and improve our standard of living. As simple as it may seem, when we use a portable restroom we are contributing to the preservation of our natural resources, protecting society from potential health risks and enhancing human dignity.





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Portable restrooms  
greatly improve our  
standard of living.

# Dignity.

The portable restroom industry has been taking care of our most basic needs for over 50 years. As a result, our standard of living has improved dramatically.

Consider what private, safe portable restrooms have added to parks, sports facilities, construction sites, special events and other places where people congregate for work or play, and it is easy to recognize how valuable they are to a better way of life.



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"Pound for pound, portable restrooms give me the best return of any rental equipment on my job site"



# Productivity.

On any job site the presence of portable restrooms increases productivity by keeping workers on-site.

In the construction market the hours saved translates into countless millions of dollars, perhaps billions, on an annual basis.

The mining industry, with remote drilling sites, utilize thousands of portable restrooms. Large manufacturing and processing facilities, where work is performed outside, also use portable restrooms to improve productivity.

Hours are dollars and portable restrooms provide the best return of any rental equipment where labour is the biggest expense.





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Portable restrooms  
preserve and protect  
our natural resources.

# Protect.

Portable restrooms play an important role in the effort to preserve and protect our natural resources in many ways. Millions of litres of fossil fuel are saved each day because people have access to portable restrooms on the job, in recreational areas and at special events, eliminating the need to drive to permanent facilities.

Thousands of permanent restroom facilities were never built, saving countless resources, because portable restrooms easily fulfil the need for temporary or seasonal facilities. In addition, portable restrooms themselves are recyclable, usually lasting 15-30 years before the plastic and metal are reused for other purposes.

And most importantly, protecting our natural resources from contamination saves untold millions of lives. We live in a world where 40% of the population still relieve themselves on the ground, resulting in the death of over 2 million people caused by diarrheal diseases. Of these, most are children.



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Portable restrooms provide a critical service after a natural disaster.

# Lifesaving.

Immediately following the rescue of anyone in harm's way, drinking water and portable sanitation become the most critical need.

It isn't just the homeless who need portable restroom facilities. There are rescue and power crews, public utility workers, the National Guard and many relief organizations who descend upon the community to offer help and support.

The work of portable restroom operators to provide these vital services prevents even further suffering and devastation by eliminating the contamination of drinking water and the spread of communicable diseases.

In times of great suffering, portable restroom operators offer people dignity and safety until the community is finally back on its feet.





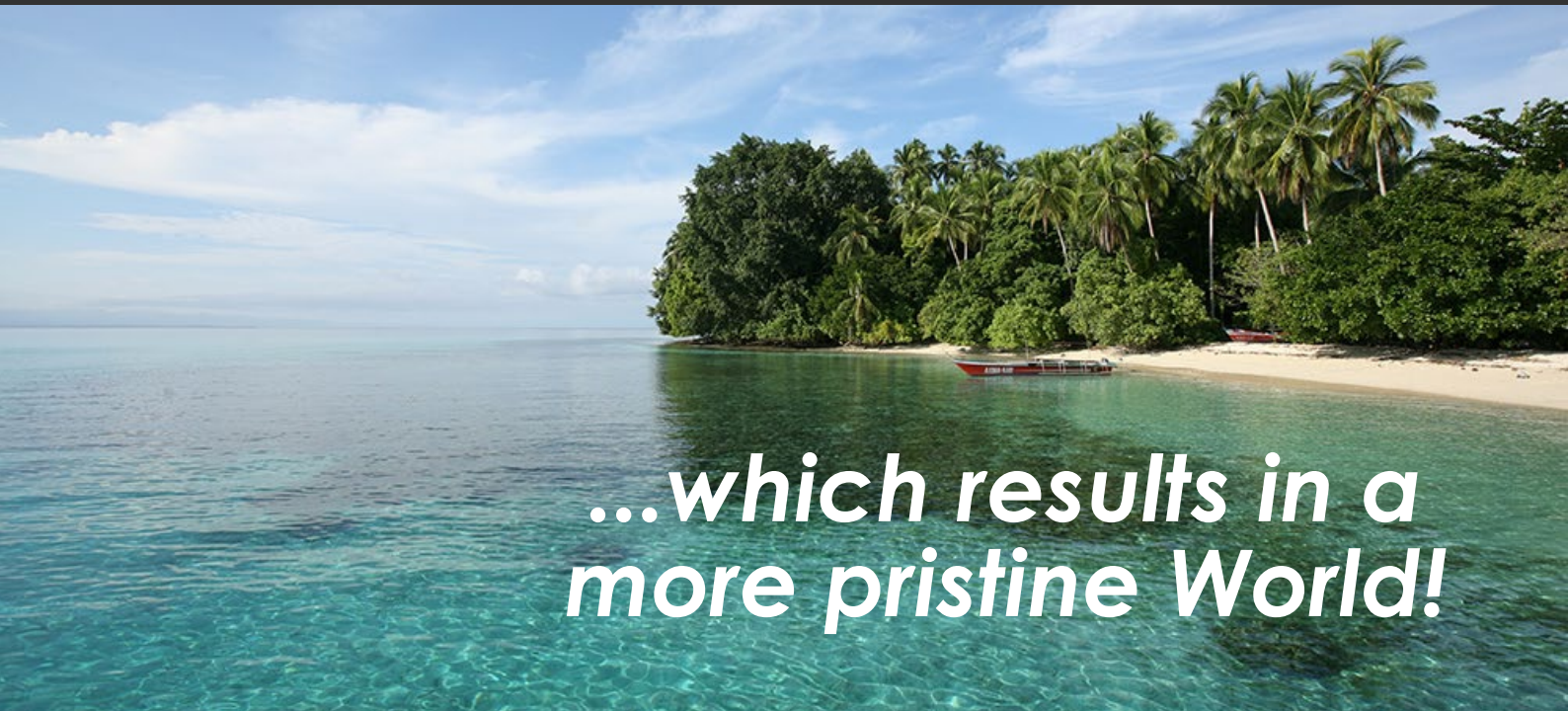
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## Fact.

Portable restrooms produce:

- ★ 170 Billion litres of Water Savings Annually
- ★ Safer Drinking Water
- ★ Enhanced Human Dignity
- ★ Increased Productivity
- ★ Protection from Disease



*...which results in a  
more pristine World!*

Portable Sanitation Europe Ltd, along with portable restroom operators world wide, are constantly working to improve portable sanitation products and services. The positive impact of these products and services on our overall health, safety and preservation of natural resources is impossible to calculate. However, where portable sanitation services exist, it is a much healthier place to live.